



US Headquarters
2895 Greenspoint Parkway, Suite 200
Hoffman Estates, IL 60169
Main: 847-882-2288
components.omron.com

FOR IMMEDIATE RELEASE

GMA Representatives Awarded Fiscal Year 2022 Manufacturer Representative of the Year by Omron Electronic Components

Hoffman Estates, IL – June 01, 2023 – [Omron Electronic Components](http://components.omron.com), a leading global manufacturer of electronic components, announced that [GMA Representatives](#) has been named Manufacturer Representative of the Year for Fiscal Year 2022. The winner was announced at EDS Leadership Summit in Las Vegas, NV. The award recognizes GMA Representatives for its outstanding performance in supporting Omron's customers and partners.

“Congratulations to GMA for being awarded Omron Rep of the Year for Fiscal Year 2022! GMA has achieved significant successes in the Canada & UPNY markets with strong focus for Omron’s 4 Domain initiatives specifically in DC Infrastructure.” – John Russo, Senior Area Sales Manager

GMA Representatives earned Omron’s inaugural Rep of the Year award based on best-in-class performance on the program criteria including Sales Growth, Opportunity Count Growth, Customer Count Growth, Win Ratio, and Continuous Learning.

“We at GMA wish to convey our gratitude to the Omron team for acknowledging the work we do together and honoring us with the rep of the year award. This could not have been achieved without the excellent support that Omron has provided our team throughout the years. Your organization is truly the gold standard in the electronics industry, and we very much look forward to continued success together.”

In the spirit of OMRON's mission: "To improve lives and contribute to a better society", a \$5,000 donation will be made in recognition of GMA’s achievement. GMA has chosen to have the award donation made to Name a Future, a national network of education, business, and community leaders who work together to ensure high school students are college, career, and future ready.

“I am delighted that we are honoring GMA for their hard work and commitment to Omron. We appreciate their strong market knowledge and their intense commitment to their customer base. Thank you, Team GMA!” – Kris Whitehouse, Vice President of Sales

About Omron Electronic Components

Omron Electronic Components is a leading manufacturer and provider of advanced electronic components. Extensive product groups include relays, switches, connectors, MEMS flow sensors, pressure sensors, and optical components. Omron's broad product offering solutions can be integrated in applications for energy, industrial automation, test and measurement/automated test equipment, power tool, smart home/building and entertainment/gaming markets around the world. For more information, visit <http://www.components.omron.com>

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About GMA Representative

GMA is a dedicated technical representative committed to bringing together manufacturers and customers by fostering mutually beneficial relationships. They have offices across Canada and upstate New York and staffed with a full complement of inside and outside sales teams.

Contact Us

For press inquiries, contact:

Jazmine Correa, Omron Electronics Components

Creative Content Specialist

+1 (331) 313-7593

jazmine.correa@omron.com