Press Release

OMRON Announces New COO for Future Innovation

Hoofddorp, Netherlands, Tuesday, 20 April 2021 – OMRON Electronic Components Europe is pleased to announce that Tomonori Morimura has been appointed as its new Chief Operating Officer with full responsibility for the business in Europe, the Middle East, Africa and Russia. He commences his role from the beginning of April based in Hoofddorp, the Netherlands.

Morimura san has been working within the OMRON Corporation since April 1992 in various roles, and he brings a great mix of leadership, inspiration, operational experience and technical breadth to the organisation. At the same time, he will continue his current responsibilities as Managing Director of the OMRON Application Centre located in Hoofddorp, the Netherlands.

Morimura san will lead OMRON Electronic Components Europe in its work to bring to market the solutions for a wide variety of applications including presence detection, environmental



Tomonori Morimura Chief Operating Officer

sensors and industrial control. OMRON strives to anticipate the future needs of engineers through its research and development facilities worldwide.

About OMRON Electronic Components Europe

OMRON Electronic Components Europe is a leader in electromechanical PCB relays, as well as a leading supplier of components such as micro switches, MOSFET relays, DIP switches, photomicrosensors and connectors. OMRON has a strong portfolio of innovative technologies including MEMS based pressure, flow and thermal measurement sensors, human face and gesture recognition modules, vibration and tilt sensors.

OMRON Electronic Components Europe strongly supports its customers in Western and Eastern Europe, Russia and the CIS through 8 regional offices, a network of local offices and partnerships with specialist, local, regional and global distributors.

OMRON Electronic Components Europe is a subsidiary of the OMRON Corporation, recognised worldwide as a leader of high quality, high technology electrical and electronic control equipment and component products.

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